



The National Alliance
Of Professional & Executive
Women's Networks



FLORIDA WOMEN'S NETWORK
Post Office Box 18981
Tampa, Florida 33679

The National Alliance and
Florida Women's Network
present

RISK TAKING

**Winning & Losing in
Politics and Finance**

October 17 - 19, 1984

HYATT REGENCY
Tampa, Florida

Come to the megatrend city in a
megatrend state. Come expand your
horizons with experienced risk-takers
from throughout the United States.

Explore the risks and rewards of
politics on the eve of a presidential
election. Get the word on coming
financial trends. Share successes and
challenges of networking.

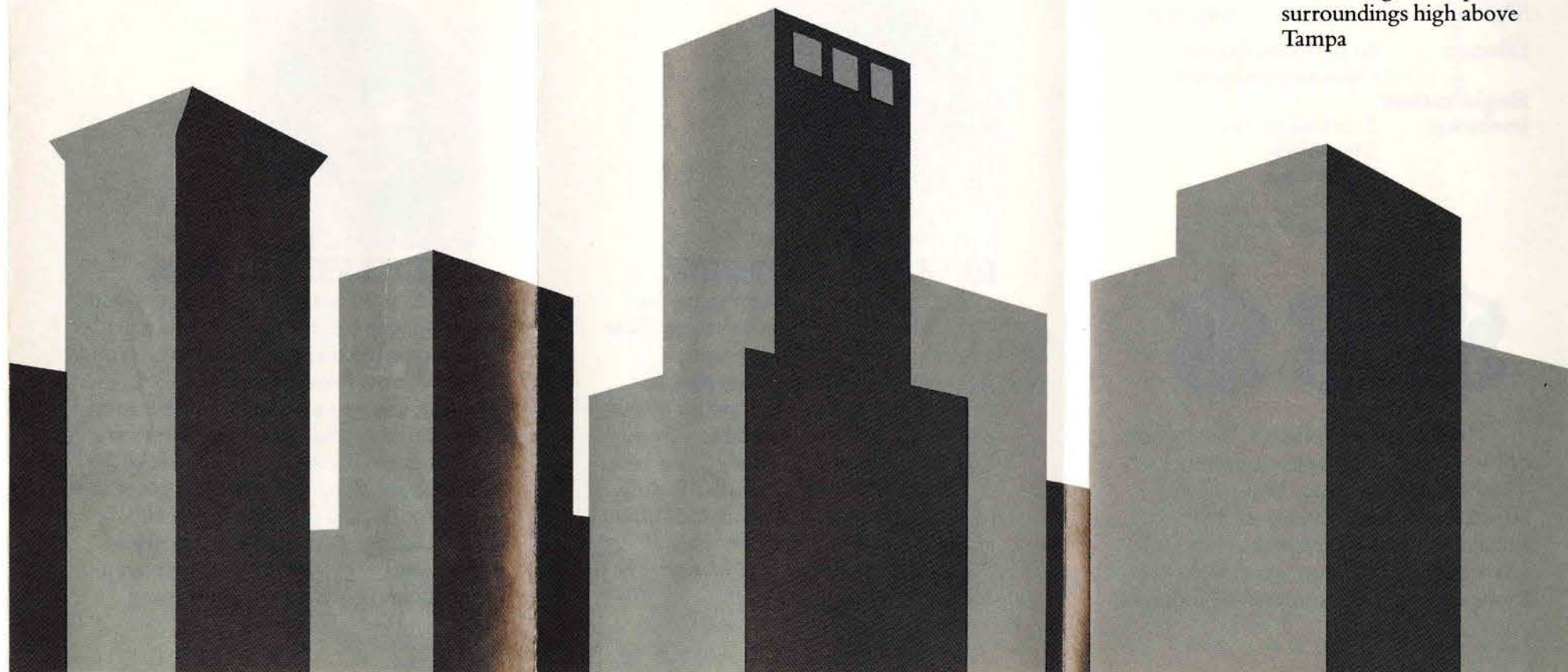
From the prophetic to the prac-
tical. It will be here. You be here too!

WEDNESDAY October 17

Arrival Registration
4-8 P.M.
Orientation For new and prospective
Alliance members
**Welcome
Reception** For All

THURSDAY October 18

Breakfast Janet Guthrie
World famous race car
driver, first woman ever
in Indy 500
**Keynote
Address** Sarah Weddington
Official link between
Texans and the federal
government
Symposium Political punch—personal
and organizational
Lunch Elizabeth Drew
Political writer and TV
commentator, fresh from
the campaign trail
**Business
Sessions** TNA/FWN
Dinner The Tampa Club
A no-risk evening of
networking in sumptuous
surroundings high above
Tampa



FRIDAY October 19

- Breakfast** Comparable Worth—the 62¢ factor
- Symposium** Financial Women's Association (New York City)
Managing Risk and Maximizing Opportunity
Financial Trends
- Lunch** Cathleen Black
President, *USA Today*
Communicator in a high-risk venture
- Seminar** Risk Taking: Coping and Capitalizing
- Workshops** Skills for member networks—increase your organizational effectiveness.
- Shopping and Sightseeing** In Tampa's Latin Quarter
- Dinner** At the world famous Columbia Restaurant
- Registration Includes** 2 cocktail parties
2 breakfasts
2 luncheons
2 dinners
All programs



The Financial Women's Association of New York is the veteran network of The National Alliance. Now almost 30 years old, it involves over 500 financially focused females. They will share with us the latest word from the money moguls of business and industry.



JANET GUTHRIE

Best known as the first woman to race at Indianapolis, she has a physics degree from the University of Michigan and is Highway Safety Consultant for Metropolitan Insurance Co. She is listed in *Who's Who*, *Who's Who in the World*, the Women's Sports Hall of Fame and her Indy 500 suit and helmet hang in the Smithsonian.



ELIZABETH DREW

Author and TV commentator, she is a regular contributor to the *New Yorker* and frequently appears on *Agronsky & Company*, *Meet the Press* and *Face the Nation*. As a writer and editor, she has contributed to *Writer*, *The Congressional Quarterly*, *New York Times Magazine* and *Atlantic Monthly*. Her most recent books include *Portrait of an Election: The 1980 Presidential Campaign* and *Politics and Money: The New Road to Corruption*.



SARAH WEDDINGTON

Director of the Office of State-Federal Relations for the State of Texas, she was the first woman elected to the Texas House of Representatives. She won a landmark Supreme Court case for women in 1973 and was Assistant to President Carter. One of the 'Outstanding Women in America' in 1979, she has been honored by *Time* and *Ladies Home Journal* and featured in *Ms.*, *Working Woman*, *People* and the *Washington Post*.



CATHLEEN BLACK

As president of the new nationwide newspaper *USA Today*, she is currently headquartered in both Washington and New York. Prior to joining *USA Today*, she was publisher of *New York* magazine and had served as advertising manager and associate publisher of *Ms.* magazine. She is a 1982 recipient of the Matrix Award presented annually to outstanding women in communications and was recently honored as an outstanding woman in publishing.

CONFERENCE REGISTRATION FORM

Name _____ Phone (____) _____

Address _____ City, State & Zip _____

Company and Position _____

Registration Fee:

TNA member fee:
\$225 - standard
\$200 - postmarked by October 1

My network is _____

Non-member fee:
\$300 - standard
\$275 - postmarked by October 1

Fee fully refundable if cancellation is received by October 1; \$25 deducted if received by October 15; no refunds thereafter.

Arrival date _____ Time _____

Hotel reservation should be made directly with the Hyatt unless you wish to be assigned a roommate.

Room Rates:

Single \$59
Double \$69

To guarantee reservation, mail check to Hyatt for one night's stay or furnish credit card number.

HYATT REGENCY TAMPA
Two Tampa City Center
Tampa, FL 33602
Phone (813) 225-1234

Conference Registration:
Mail this form and a check payable to FWN for \$_____ to:
FLORIDA WOMEN'S NETWORK
Post Office Box 18981
Tampa, FL 33679
Phone (813) 251-9172

☐ I am making my own hotel reservation. My roommate will be _____

☐ Please assign me a roommate and make our hotel reservation for us.

Check here for post-conference trip information:
Caribbean Cruise ☐ Disney World/EPCOT ☐ Gulf Beaches ☐